



Sankalp provides best in class solutions in the domain of enterprise level E-commerce application development.



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Mart2Web is a powerful tool to manage your online store as well as to influence consumer

About - mart2web

Sankalp provides best in class solutions in the domain of enterprise level E-commerce application development.

We customize every ecommerce development project in terms of **design (GUI & Graphics) and functionalities** to meet up the specific requirements of client. Our ecommerce solutions (**Mart2Web**) cater to B2B & B2C category and provide our clients a sustainable competitive advantage and strong business growth. Mart2Web application can be integrated to other software. We provide end to end **ecommerce software development & online stores solutions** to global clients. We provide comprehensive packages to cater the absolute requirements of clients, who are willing to take their business online.

Our ecommerce package includes Store's **front end design, inventory management module, shopping cart and integration with different payment gateways** and many more We have integrated a very secured online payment transaction process. Within this document, you'll see that Mart2Web platform includes everything you need to succeed.





About Sankalp

Sankalp Computer & Systems Pvt. Ltd. provides consulting & IT (Information Technology) services to its customers. As Sankalp has always envisioned and pioneered the adoption of the flexible business practices.

We believe that *"making just a product - all can do"*, but proving value by best services is our focus. Our flexibility towards business practices enables us to operate more efficiently and produce more values.

We offer a *comprehensive portfolio* of Software Solution & IT services with a focus on E-Business solution backed by its strong expertise in Internet technologies. We are professionals who are driven by the philosophy of more than customer satisfaction through *Quality and Innovations*.

Sankalp has started with unique vision of achieving the heights in Information Technology by holding most satisfied client base. Customer satisfaction is the key building block in the success of Sankalp. *Sankalp has 2000+clients* world wide. We are operating in *more than 25 countries*

mcca
ISO 9001 Organisation



Microsoft
CERTIFIED
Partner

NASSCOM



SANKALP
Sense of e-Commerce..



Mart2Web provides flexible and incredibly fast web store to save your time, efforts and streamline all the processes



Advantages

▶ Real Time Online Application

By experiencing real-time order processing and payment authorization through our Mart2web software you can realize the power of on-line sales immediately. An online application helps you to bring your business in national and global markets.

.....

▶ Cost-effective Solution

It is a cost effective solution to run your business simply & globally. At low operating cost Mart2web provides you the platform to earn highest returns on minimal investment.

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▶ Secure Solution

Mart2web provides you maximum security control over online transaction with standard security protocols of industry. Our software has been developed following 6-Levels of security measures and methods.

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▶ Reduce Time & Efforts

With Mart2web you can accurately track all business activities and can save efforts to close more deals in less time with more ease.

.....

▶ Tracking of Transactions

Mart2web will maintain track of every online activity where your customers get engaged in. You don't need to hire people specially to maintain Business transactions.



Mart2Web provides flexible and incredibly fast web store to save your time, efforts and streamline all the processes

Advantages

▶ Streamlines Process

Mart2web will monitor your complete Sales process very effectively and efficiently right from customer's registration to the final dispatch of the order or closure of the deal.

.....

▶ Potential & Profits

By decreasing investment costs; Mart2web has potential to increase opportunities, overall business sales and finally provides you potential to increase company's profit.

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▶ Building Brand & Reputation

Mart2web will help you to make your brand name in the market for your product as well as services. By delighting your customers you can build lasting customer relationship & can establish customer loyalty.

.....

▶ Product Marketing

Mart2web provides you platform to promote any product in global market. You can locate the product quicker for customers through interactive and flexible advertisements or marketing campaigns.

.....

▶ Readymade Product Bank

Get online quickly!!! By using our ready made product bank.





From product display and product reviews, various reports and membership management, Mart2Web contains all the features to run your online business



Features

▶ Search-engine Friendliness

In our application you will get control over your own title tags, meta descriptions and keywords so that you can easily **optimize at-will for the all the search engines.**

.....

▶ Up-selling & Cross-selling Features

Product Manager plays a vital role in every ecommerce application. You can **manage different offering to customers** by adding options/features to the product they are buying in an attempt to increase their spend. You can also **manage Cross-selling by adding complementary items on products.** By showcasing Hot Deals, New Arrivals, Best Sellers, Recently Sold, Price Drop Products, Recently Searched & You May Also Like software, will help customer decision making.

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▶ Innovative Product Display

Product zooming, Product Thumbnails, Your Savings, Our Price, Auto New Tag & Auto Discount % Tag gives complete look to represent product to customer.

.....

▶ Product Review Feature

Product reviews are a very powerful product marketing tool. In fact, research shows that even bad reviews help to sell more product than not showing reviews for a product at all. Our ecommerce solution provides you the **option to enable customers to post reviews/rating of the products** that you sell.



From product display and product reviews, various reports and membership management, Mart2Web contains all the features to run your online business



Features

▶ Email/SMS Notification

Real time **E-mail Integration & SMS Integration Service** keeps all members update about all the transactions they do. Admin can keep their member update for up comings. It provides higher level of transparency to your business.

.....

▶ Support Ticketing System

Enable customers to **quickly and easily email the questions** they have regarding your products. Questions could include; availability, sizes, warranty, functionality, etc. This will help increase your productivity, and decrease overhead by fielding questions in a more systematic manner.

.....

▶ Gift Coupon

This Feature plays a **major role in sales conversions** Various studies and surveys shows that 64 percent of those surveyed said gift certificates equaled 25 percent of their online purchases. So, be sure to utilize this feature on your site.

.....

▶ Wallet

Allow your customer to take benefit of **Virtual account to save their E-money**. It's an intelligent concept for members which can reduces work and time to perform required monetary transactions and can improve the business standard and quality.

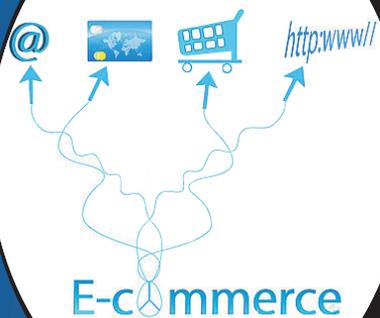
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▶ Refer a Friend

Take Benefit of **Reference Marketing** through the vital feature of **Refer a friend**; it allows users to spread a word / refer information about your website to their friends.



From product display and product reviews, various reports and membership management, Mart2Web contains all the features to run your online business



Features

▶ Solid Analytics & Reporting

We offers a variety of product performance reporting capabilities, which you'll need to accurately monitor your business. You can also export and save these reports.

.....

▶ Product Filtering

Give your visitors the power to drill-down and find products based upon reviews, price, popularity, brand, size, color, etc.

.....

▶ Block a Member

As an Administrator gets the right to Block any member in case of any such activities which u found seems to be illegal or not fruitful for your business.

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▶ Video Gallery

We Offer Video Gallery wherein you can integrate product videos by using YouTube (or other hosted video networks), and increase site stickiness.

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▶ News & Events

This section on the site where you can keep your visitors informed of new products, events, and other news related to your online business. Using a blogging platform or a module does this job perfectly.

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▶ Live Chat Integration

This is powerful CRM tool that provides a platform for direct interaction clients which immensely help to establish healthy relationship with the clients.



*Easy product
sorting, simple
membership
management with
fast and efficient
order
management.....
this is how we can
describe mart2Web
in single line*

Modules

Front Store

- ➔ Home Page
 - ✓ Hot Deals
 - ✓ New Arrivals
 - ✓ Best Sellers
 - ✓ Recently Sold
 - ✓ Price Drop Products
 - ✓ Recently Searched
 - ✓ You May Also Like
 - ✓ Cart Item Counts
 - ✓ Quick Search Option
 - ✓ Advertisements

.....
- ➔ Product Information Options
 - ✓ Large Image of Products
 - ✓ Key Features
 - ✓ Description
 - ✓ Specifications
 - ✓ Product Images in Different Angles & Views
 - ✓ Zooming Option
 - ✓ Product Rating
 - ✓ Manufacturer Details
 - ✓ Product Display in Grid View & List View
 - ✓ Request a Call





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Modules

- ➔ Product Sorting Options
 - ✓ Price Low to High
 - ✓ Price High to Low
 - ✓ A-Z (Product name)
 - ✓ Z-A (Product name)
 - ✓ Rating Wise (Low to High)
 - ✓ Rating Wise (High to Low)

.....
- ➔ Product Search Options
 - ✓ Category Wise
 - ✓ Brand Wise
 - ✓ Price Range Wise
 - ✓ Specification Wise

.....
- ➔ Product Ordering (4 Step Process)
 - ✓ **Step 1:** Add to Cart
 - ✓ **Step 2:** View/Modify Cart
 - ✓ **Step 3:** Shipping & Payment Details
 - ✓ **Step 4:** Order Confirmation



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Modules

Member Module

- ➔ Sign Up
.....
- ➔ Sign In
.....
- ➔ Forgot Password
.....
- ➔ My Account (View/Modify Profile)
.....
- ➔ Personal Details
.....
- ➔ Contact Details
.....
- ➔ Login Details
.....
- ➔ Order History
.....
- ➔ Gift Voucher Management
.....
- ➔ Refer a Friend



Modules

Back Office

➔ Category Master

- ✓ Add/Modify Product Categories
-

➔ Product Master

- ✓ Add/Modify Products
-

➔ Product Display Master

Display products in different sections of Home Page i.e.

- ✓ Hot Deals
 - ✓ New Arrivals
 - ✓ Best Sellers
 - ✓ Price Drop etc.
-

➔ Manage Members

- ✓ Members Report – Date Wise / City Wise etc.
- ✓ Modify Members Details
- ✓ Block Members
- ✓ Shipping Labels

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Modules

➔ Manage Product Orders

Manage your product orders in efficient ways.

✓ View Order Details

- Date wise
- Product wise
- Order no wise
- Member wise
- Guest wise
- Amount wise

✓ Confirm Orders

- Date wise
- Product wise
- Order no wise
- Member wise
- Guest wise
- Amount wise

✓ Order Dispatch

- Date wise
- Product wise
- Order no wise
- Member wise
- Guest wise
- Amount wise

✓ Order Cancellation

- Date wise
- Product wise
- Order no wise
- Member wise
- Guest wise
- Amount wise

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Modules

- ➔ Inventory Manager
 - ✓ Supplier Management
 - ✓ Purchase Order Management
 - ✓ Transporter management
 - ✓ Stock Inward Transaction
 - ✓ Return Product Management
 - ✓ Product Stock Report
 - Product wise
 - Supplier wise
 - PO wise

- ➔ SMS/Email Manager
 - ✓ Order Placement
 - ✓ Sign Up
 - ✓ Forgot Password
 - ✓ Change Password
 - ✓ Manual Sending to All members
 - ✓ New Product Launch

- ➔ Gift Voucher Manager
 - ✓ Generate Voucher Type
 - ✓ Generate Gift Voucher
 - ✓ Issue Vouchers
 - ✓ Block Vouchers
 - ✓ Reports Related to Voucher



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Modules

- ➔ Advertisement Manager
 - ✓ Create New Advertisement
 - ✓ Modify Advertisement
 - ✓ Block Advertisement

- ➔ Web Manager
 - ✓ News
 - ✓ FAQ
 - ✓ Video Gallery
 - ✓ Enquiry

- ➔ Support Tickets
 - ✓ Ticket Category
 - ✓ View Tickets
 - ✓ Reply Tickets

- ➔ Payment Gateway Integration

- ➔ Roles & User Manager
 - ✓ Add/Modify User
 - ✓ Add/Modify Roles

- ➔ Log Reports



We are passionate about what we do and respect the relations we have with our client...see what our client says about us

Client Testimonial



Mr. Rasheed A Gafoor

(MD - OSMS Global Pvt Ltd, Singapore)

"In a fast moving industry, we would need a reliable partner to move with us together and we are glad to have found that as a quality with Sankalp".

.....



Mr. Kazeem Aderibigbe

(Business Owner - My Qlique - Nigeria)

"Often exceed expectations" is the quality you people possess".

.....



Mr. Stifan

(Director - Dynamic Travel Networks, South Africa)

"Excellent Software service, getting back and supporting us even at odd hours of a day is something amazing we found in you".

.....



Ms. Libongang Khoza

(Director - True Riches - Ghana, South Africa)

"Truly international quality product & services. The best Software solutions".

.....



Ms. Queen Uzo Ogbonna

(Director - Genix, Nigeria)

"The best choice in my life I ever made for Software services, truly inspirational team".

.....



Mr. Sachin Rathi

(Managing Director - Pooja Syncotex Ltd., India)

"I have been pleased with the overall service quality and support given by Sankalp".



Hope to hear from you soon..

Thank you!

Sankalp Computer & Systems Pvt. Ltd.

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